

Mar 27-Apr 12, 2020

SOUTHERN CALIFORNIA EVENT

2020 Event sponsorship package



A family tradition.

ABOUT THE 40TH ANNUAL SPRING FAIR

Largest Easter Community Fair in Los Angeles County. Carnival Rides, Games, Live Entertainment, Circus Attraction, Food Court, Exhibits, Arts & Crafts, and more. Over 25,000 fair goers attend. FREE PARKING!

With paid admission (\$15 Wed-Fri / \$20 Sat-Sun).
ALL CARNIVAL RIDES FREE!

LOCATION

La Prada is a 12-acre Special Event Plaza in South El Monte, located at the corner of the 60 (Pomona) Frwy. and Rosemead Blvd., with daily traffic of 320,000 cars passing-by.

DEMOGRAPHICS

Predominantly (60%) Latino families, ages 6-66, working class families, 2nd and 3rd generation fair goers.

PAST MEDIA COVERAGE AND ASSOCIATION

Que Buena Radio, La Ranchera Radio, La Opinion, Channel 62 TV, LaGuia Spanish TV Guide, Official Website, Flyers, Advertisements, Magazines, Social Media, 60 Freeway, ENewsletters, Listings and Cable TV.

CALL TODAY 562-495-5959

facebook

special event by 



EMAIL: SPONSORS@LASPRINGFAIR.COM | FAX: 562.495.5961
3553 ATLANTIC AVENUE, SUITE B-1128 | LONG BEACH, CA 90807



SPONSORSHIP OPPORTUNITIES

Title Sponsor	\$10,000
Stage	\$3,500
Auto per car/day	\$1,000
Sampling per day	\$1,000
Associate Sponsor	\$1,000

SPONSORS RECEIVE:

- Prime Location
- 10x10 Canopy, w/sidewall, tables & chairs
- Name on Main Stage Banner
- Name and logo on Print Media and Press Releases
- Company Name Recognition from the Main Stage
- Logo on select TV Commercials
- Logo on Official Website LASpringFair.com

CUSTOM SPONSORSHIP PACKAGES ARE AVAILABLE.



WWW.OENTERTAINMENT.NET

Rentals • Events • Company Picnics • Fairs • Festivals • Celebrations • Fundraising